

Second Reading

<b>Section B:</b>  <b>School Board Operations</b>	<b>Knox County Board of Education Policy</b>		
	Descriptor Term:	Descriptor Code:	Issued:
	<b>Media Relations</b>	<b>B-190</b>	<b>7/95</b>
		Rescinds:	Revised:
			<b>8/11</b>

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A copy of the agenda and agenda materials shall be posted on the district website at the time it is provided to Board members. Additionally, all reports approved by the Board shall be made available to the media.

The Board Chair and/or the Director of Schools will be available after each meeting to answer questions and to clarify points of discussion and action. The Board Chair shall be the official spokesperson for the Board, except as this duty is delegated to others

The release of official news from the system is the overall responsibility of the Director of Schools and shall be coordinated in a manner prescribed by the Director of Schools.

When individual Board members or the Director of Schools express their views on any issue which is in opposition to a view expressed in Board policy, they have the duty to make clear that the view expressed is not the official view of the Board or school system.

The school system has a responsibility to provide information to the public, including members of the media, as appropriate. Therefore, the principal of each school shall be responsible for developing a public relations and outreach program for his or her school and shall promote programs which both involve and engage parents and the community in the life of the school and the success of students.

Approved as to Legal Form  
By Knox County Law Director 6/30/2016  
/Gary T. Dupler/Deputy Law Director